

# Cycle California!<sup>TM</sup>

M a g a z i n e

## Circulation

We distribute an average of 25,000 print copies, 9 times per year, to approximately 550 locations in California, northern Nevada and southern Oregon. In addition, we distribute bonus printed copies at about 20 events per year.

Cycle California! Digital has 5,000+ subscribers with new readers signing up every week.

Our print distribution locations include bicycle shops, running stores, tri shops, sporting goods stores, grocery/health food stores, and other targeted locations.

The map below shows our print magazine distribution area.



## How to reach us

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