

# Cycle California!<sup>TM</sup>

M a g a z i n e

## Circulation

We distribute 32,000 print copies, 11 times per year, to approximately 800 locations in northern and central California, northern Nevada and southern Oregon. In addition, we distribute bonus printed copies at 20 events per year.

*Cycle California!* Digital has 3,000+ subscribers and is seeing continued growth.

Our print distribution locations include over 350 bicycle shops. These are followed by running stores, tri shops, health clubs, sporting goods stores and other targeted locations.

The map below shows our print magazine distribution area.



## How to reach us

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